

Acquisition Overview

All Users
+0.00% Users

Sep 1, 2021 - Oct 11, 2021

Compare to: Jul 22, 2021 - Aug 31, 2021

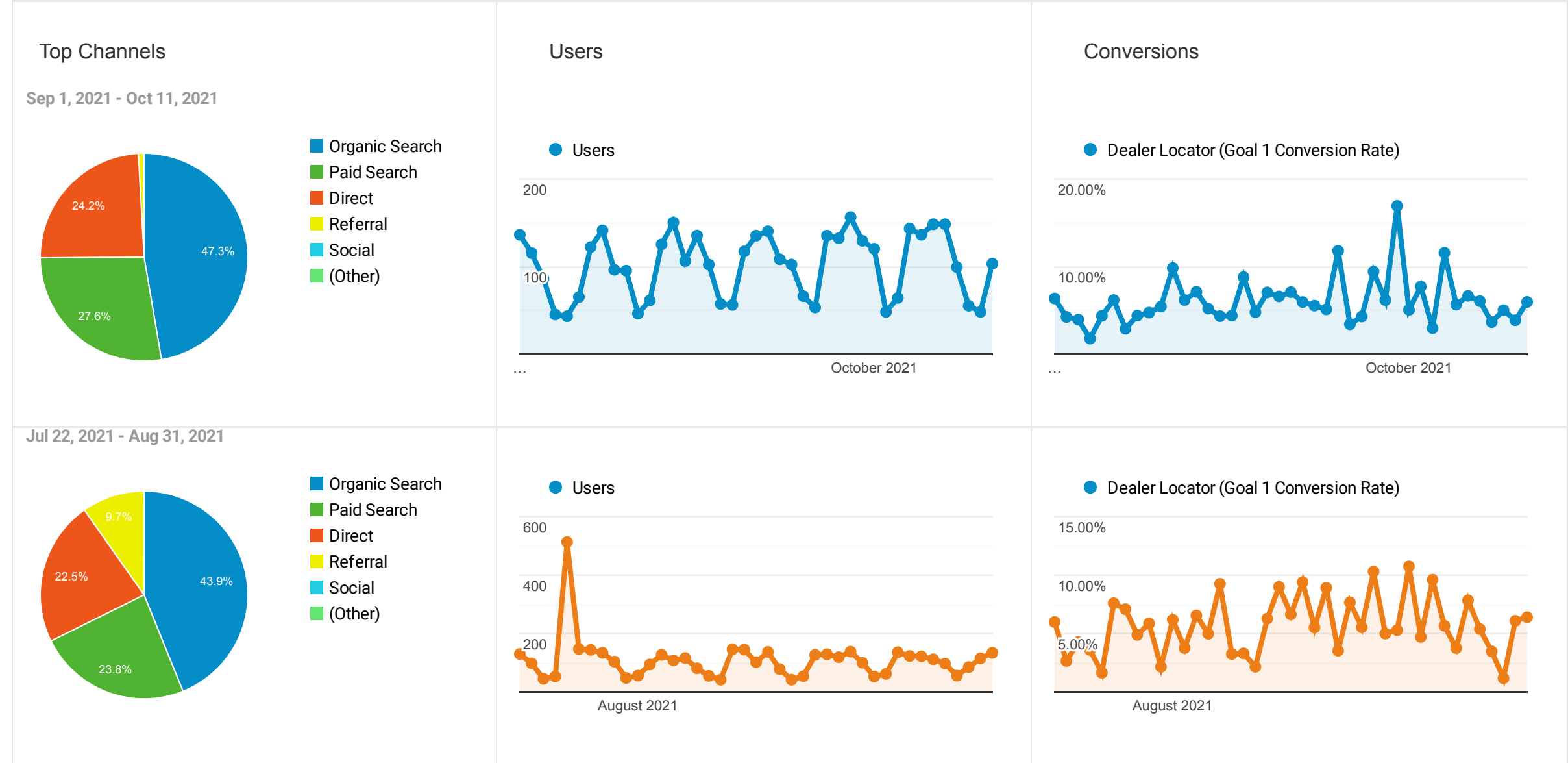
Primary Dimension:

Conversion:

Top Channels

Goal 1: Dealer Locator

Edit Channel Grouping



	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value
	8.17%	6.54%	6.42%	7.07%	3.49%	10.51%	9.09%	2.08%	2.08%
1 Organic Search	0.66%			1.06%			7.90%		
2 Paid Search	6.79%			0.75%			8.28%		
3 Direct	1.07%			5.86%			1.34%		
4 Referral	92.56%			980.99%			340.40%		
5 Social	300.00%			25.00%			0.00%		
6 (Other)	100.00%			100.00%			0.00%		

To see all 6 Channels click [here](#).